

Mike Suñer

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Photographer / Photo Retoucher

Combined extensive experience in multimedia with a keen focus on producing and finalizing quality images for print and the web, driving marketing strategies and campaigns, and capturing audience attention to boost revenue.

Areas of expertise include...

PHOTOGRAPHY	TECHNICAL SKILLS	MULTIMEDIA
<ul style="list-style-type: none">• Product Photography• Digital Editing / Retouching• Color Correction	<ul style="list-style-type: none">• Adobe Bridge• Adobe Photoshop• Basic HTML	<ul style="list-style-type: none">• Web Content• Diagrams/Schematics• Third Party Software

Professional Experience

The Gourmet Depot – Website Manager

San Francisco, California, February 2007 - August 2015

Developed, managed and tailored graphic and data input for the website to drive customers seeking gourmet kitchen items at better prices than competitors in the region. Photographed and edited products in stock and available through e-commerce, entered schematics and diagrams of products for discerning purchasers, and produced signage for the storefront to drive foot traffic. Kept abreast of the industry best practices for photography and retouching through various sources for information.

India Arts – Production Artist

San Francisco, California, October 2006 - January 2007

Curated thousands of images for an online catalog; making the necessary enhancements to influence customer purchases and repeat patronage. Edited, resized and uploaded 1,600 previously shot images for the online catalog, photographed new products for the website, and uploaded images to CD-ROM for presentation and archiving for later use. Mapped coordinates within the website for important imagery including links to corresponding pages and data to facilitate customer product searches.

Education / Training

Certificate: Online Design, Web Production: Silicon Valley College, Oakland, CA

Certificate: Computer Information Systems: Peralta Community Colleges Oakland, CA

Current Student Berkeley City College: Multimedia Digital Arts